



europass



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WORK EXPERIENCE

Senior Product Manager, Platforms

Zoo [19 Jun 2023 - Current]

City: London

Country: United Kingdom

- Set out the Team Mission, Product Vision and Platform Strategy by partnering with EMs, VP of Engineering and CTO.
- Build an Energy-as-a-Service Platform to integrate with solar companies and traditional energy retailers
- Coaching other PMs on Product Discovery and Product Vision.

Senior Product Manager, Developer Platform and Tools

Hurdle [1 Aug 2022 - 8 Jun 2023]

City: London

Country: United Kingdom

Developed the Internal Platform at Hurdle.bio, enabling Product Teams to move faster, in a scalable and secure way

- Set out the Team Mission, Product Vision and Platform Strategy by partnering with EMs, VP of Engineering and CTO. Contributed to the wider Engineering Strategy.
- Successfully led the company through 2 compliance streams: SOC2 and ISO 27001 to drive revenue growth
- Achieved a 76% improvement in deployment speed on core services by re-building the CI/CD product
- Build 100% observability of all applications and systems through automated Monitoring and Alerting
- Build an external, customer-facing experimentation product
- Involved in revamping the On-Call and Incident Management internal product
- Coaching other PMs on Product Discovery and Product Vision.

Technical Product Manager, Data Platform and APIs, carwow, London

carwow [1 Feb 2022 - 1 Jul 2022]

City: London

Country: United Kingdom

Working across 2 squads: Data Engineering and API Enablement, enhancing the company's Data Science and Engineering capabilities to drive revenue growth.

- Developed the product vision and strategy together with the C suite, set out OKRs and ensure the squads follow continuous discovery practices
- Worked with key senior stakeholders across data and engineering to re-architect the data infrastructure and enhance carwow's capabilities for analysis and data science
- Led on Product Discovery into Developer Tools and mapped opportunities for improvement
- Implemented data specific metrics to understand and improve data quality.

1 Oct 2025



Senior Product Manager - Data Platforms and Analytical Tools
Ministry of Justice Digital & Technology [1 Sep 2020 – 1 Feb 2022]

City: London

Country: United Kingdom

Working across 3 teams and leading on the Data Strategy across the Ministry of Justice. Directly managed and coached a team of 2 Product Managers.

- Set the product vision for the data services product area and set OKRs for the different platform teams
- Led on setting out the data strategy across Ministry of Justice and align all key stakeholders on it
- Implemented a strong channel to integrate user feedback into the key data platform and increased adoption by 18% on all data science open-source tools
- Progressed from IC to managing 2 Product Managers in the Platforms team.
- Partnered with Data Engineers and Platform Engineers to tackle an ambiguous infrastructure migration and owned the delivery end-to-end.
- Reduced the costs of our infrastructure by 120k/year and enhances and enhances Security of the Platform
- Implemented engineering metrics across usage, reliability and speed

Product development manager
Sainsbury's [1 Jul 2019 – 1 Sep 2020]

City: London

Country: United Kingdom

Working as part of the Customer Support Technology team, building a new case management system, optimising internal processes by 77%.

- Built a new case management system for Contact Centres. AHT was significantly reduced from 45 mins for each case to 10 mins and enabled savings of 0.5mil/year for Contact Centres.
- Release an MVP to a small number of users, creating a feedback loop to ensure the product is user-centric and where appropriate enhances existing features.
- Defined product vision, mission and strategy by continuously engaging with stakeholders to understand how the new product fits in the overall Contact Centre strategy.

EDUCATION AND TRAINING

PhD Candidate in Behavioural Economics
Bucharest University of Economic Studies [1 Sep 2022 – Current]

City: Bucharest

Country: Romania

Website: <https://doctorat.ase.ro/programe/economie/economie-i>

MSc Creative Industries
Birkbeck, University of London [1 Sep 2015 – 1 Sep 2017]

City: London

Country: United Kingdom

Website: <https://www.bbk.ac.uk>

BSc in Financial Administration Software
Bucharest University of Economics Studies [1 Oct 2009 – 1 Jul 2012]

City: Bucharest

Country: Romania

Website: <https://ase.ro>

LANGUAGE SKILLS

Mother tongue(s): Romanian

10.7.2016

